Programme	**BA HINDI LANGUAGE AND LITERATURE HONOURS**				
Course Title	**SANCHARI PATRAKARITHA** (***COMMUNICATIVE JOURNALISM***)				
Type of Course	**MINOR (FUNCTIONAL HINDI III)**				
Semester	**III**				
Academic Level	200- 299				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	4	4	-	-	60
Pre-requisites	Awareness in Hindi Language and its peculiarities. Understanding of Journalism fundamentals.				
Course Summary	Students develop the skills to excel in the effective communication and in the field of Journalism.				

Course Outcomes (CO):

CO	CO Statement	Cognitive Level*	Knowledge Category#	Evaluation Tools used
CO1	Proficiency in journalistic writing and reporting in Hindi including news articles features and editorials.	Ap	P	exams
CO2	Understanding media ethics and principles of journalism specific to Hindi language media.	U	F	Assignment
CO3	Ability to use digital tools and platforms for news gathering, editing and dissemination in Hindi.	Ap	P	Seminar Presentation
CO4	Critical thinking and analytical skills to evaluate and critique media content in Hindi.	Ap	P	Assignment/ Quiz
CO5	Ability to adapt to evolving trends and technologies in Hindi language mass communication and journalism.	Ap	P	Exams
CO6	Effective communication skills for engaging diverse audiences in Hindi speaking regions.	Ap	P	Viva Voce
* - Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C) # - Factual Knowledge(F) Conceptual Knowledge (C) Procedural Knowledge (P) Metacognitive Knowledge (M)				

Detailed Syllabus:

Module	Unit	Content	Hrs. (48+12 = 60)	Marks (70)
I		**MASS COMMUNICATION**	**12**	**15**
	1	Introduction to Communication	3	
	2	Information and Communication	2	
	3	Mass communication	2	
	4	Information Technology and Challenges	3	
	5	Globalisation and Mass Communication	2	
II		**TYPES OF MASS MEDIA**	**12**	**15**
	6	Traditional Mass Media	2	
	7	Modern Mass Media	3	
	8	Print Media	2	
	9	Electronic Media	2	
	10	New Electronic Media	3	
III		**AUDIO AND VISUAL MEDIUM**	**10**	**15**
	11	Radio	2	
	12	Audio cassette	2	
	13	Film	2	
	14	Television	2	
	15	Internet	2	
IV		**INFORMATION TECHNOLOGY AND HINDI JOURNALISM**	**14**	**25**
	16	Information Technology Era	2	
	17	Journalism and E -Journalism	2	
	18	Web Journalism	2	
	19	Social Media and Journalism	2	
	20	Sting Operation	1	
	21	Blog and modern Blogging	2	
	22	Hindi Blog	2	

	23	Important E -Journals and Portals		1	
V		**Open end/Suggested Topic**		**12**	
	1	6. Class Radio 7. E – Journals 8. Students Blog 9. Hand written Journal 10. Any other topic suggested by the faculty with prior permission from UGBOS Hindi.			

Prescribed Text:

Janasanchar Aur Pathrakaritha – Dr. Poornima.R (Vaniprakashan, Dariyaganch, New Delhi
Reference Books:

1. Vyavasayik Sampreshan – Dr. Anoopchandru, Pu. Bhayani (Rajpaal, Delhi 110006)
2. Hindi Aalekhan – Ramaprasad Kichalu (Vaniprakashan)
3. Hindi Pathrakaritha Ka Ithihas -Jagadeesh Prasad Chathurvedi
4. Pathrakaritha – Jo Mene Dekha , Jana, Samjha – Sanjay Kumar Singh
5. Janasanchar Aur Rachanathmak Lekhan – Dr. Alok Ranjan Pandey and Harshith Raj Sreevasthav
6. Media Lekhan Evam Janasanchar – Kailash Pusthak Sadan, Bhopal

Mapping of COs with PSOs and POs:

	PSO 1	PS O2	PS O3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
C O 1	3	-	-	-	-	-	-	-	2	-	1	3	-	-	-	-	-
C O 2	2	-	-	-	-	-	-	-	3	-	-	3	3	-	-	-	-
C O 3	1	-	-	2	-	-	-	-	2	-	-	2	-	-	-	3	-
C O 4	-	-	-	3	-	-	3	-	-	-	-	-	-	-	2	3	-

CO5	-	2	-	-	-	-	-	-	3	-	3	2	-	-	-	-	-
CO6	-	3	-	-	-	-	-	-	2	-	-	-	-	-	-	1	2

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:
- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Programming Assignments (20%)
- Final Exam (70%)

Mapping of COs to Assessment Rubrics:

	Internal Exam	Assignment	Project Evaluation/vivavoce	End Semester Examinations
CO 1	✓			✓
CO 2	✓			✓
CO 3	✓			✓
CO 4		✓		✓
CO 5	✓	✓		✓
CO 6	✓		✓	✓

Programme	**BA HINDI LANGUAGE AND LITERATURE HONOURS**				
Course Title	**BHARTIYA PRASHASANIK PRANALI AUR RAJBHASHA HINDI** *(INDIAN ADMINISTRATIVE SYSTEM AND OFFICIAL LANGUAGE HINDI)*				
Type of Course	**MINOR (FUNCTIONAL HINDI II)**				
Semester	**III**				
Academic Level	200-299				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	4	4	-	-	60
Pre-requisites	Awareness in Hindi Language and its peculiarities.				
Course Summary	Developing proficiency in Hindi language skills relevant to administrative contexts.				

Course Outcomes (CO):

CO	CO Statement	Cognitive Level*	Knowledge Category#	Evaluation Tools used
CO1	Understanding the historical and contemporary role of Hindi as the Official Language of India.	U	C	Exams
CO2	Analysing the legal framework and policies related to the use of Hindi in government administration.	An	P	Assignment, Seminar
CO3	Evaluating the impact of language policies on government, bureaucracy and public service delivery.	E	P	Seminar Presentation
CO4	Applying theoretical frameworks to analyse language related issues in administrative decision -making.	Ap	P	Assignment/ Quiz
CO5	Critically examining the socio- cultural implications of language choice in governance and public discourse.	E	P	Exams
CO6	Engaging in research and discussion on language diversity, inclusion and representation in government institutions.	An	P	Viva Voce
* - Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C) # - Factual Knowledge(F) Conceptual Knowledge (C) Procedural Knowledge (P) Metacognitive Knowledge (M)				

Detailed Syllabus:

Module	Unit	Content	Hrs. (48+12 = 60)	Marks (70)
		Indian Administrative System and Hindi	15	20
	1	Indian Administrative System	1	
	2	Legislature – Executive – Judiciary	2	
	3	Council of Ministers- Prime Minister – Cabinet Secretariat	2	
	4	Ministries of Department – Secretary – Additional Secretary – Under Secretary – Deputy Secretary – Section Officer	3	
I	5	Attached and Subordinate Offices	2	
	6	Union Public Service Commission	1	
	7	Attorney General	1	
	8	The Comptroller and Auditor General	1	
	9	Election Commission	1	
	10	Commission for Scheduled Caste and Scheduled Tribes	1	
		Official Language Hindi	15	20
	11	Meaning and Definition	2	
	12	Historical Development of Official Language	3	
	13	Various status of Languages	2	
II	14	National Language	2	
	15	Link Language	2	
	16	State Language	2	
	17	8th schedule of Constitution and Languages enlisted.	2	
		Provisions for Official Language in the Indian Constitution	12	20
	18	Article120-Article210	3	
III	19	Article 343 to 351 related to Union Official Language	3	
	20	Official Language Act 1963 as amended as 1967	3	
	21	Official Language Act 1976-Resolution1968	3	

		Development of Official Language	**6**	**10**
IV	22	Different Programmes and Projects for the development of Official Language	2	
	23	Training Programmes	1	
	24	Official Language Commission	1	
	25	Parliamentary Official Language Committee	1	
	26	Trilingual Policy Official Language act of Kerala 1969	1	
V		**Open end / Suggested Topic**	**12**	
	1	Challenges and success in implementing the Trilingual Policy		
	2	Any other Topis suggested by the faculty with prior permission from UGBOS Hindi		

Prescribed Text book-

Bhartiya Prashasanik Pranali Aur Rajbhasha Hindi, UG BOS, University of Calicut

Rajkamal Prakashan ,NewDelhi

Reference Books:

1. Bharath ka Samvidhan, P.M.Bakshi

2. Bharath ki BhashaNeeti, Dr.RajendraPrasad Singh

3. Hindi Bhasha Aur Prashasan, Dr.Vijay Kumar Malhotra

4. Bharatheeya Prashasanik Pranali, MahitBhattacharya

5. Samvaidhanik Pravadhan Aur Hindi Bhashha,Dr.S.K.Mishra

Mapping of COs with PSOs and POs:

	PSO 1	PS O2	PS O3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO1	-	-	3	2	-	-	3	-	-	-	1	2	-	-	-	3	-
CO2	-	-	-	-	1	-	-	-	3	1	-	1	3	-	-	3	-
CO3	-	-	-	-	2	-	-	-	3	-	-	-	2	2	-	-	1
CO4	-	-	-	-	-	-	-	1	3	1	-	-	2	1	3	-	-
CO5	-	3	-	3	-	-	2	-	-	-	-	-	-	-	2	1	2
CO6	-	3	-	-	-	-	-	-	1	3	-	-	2	-	3	-	3

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- ▪ Quiz / Assignment/ Quiz/ Discussion / Seminar
- ▪ Midterm Exam
- ▪ Programming Assignments (20%)

- ▪ Final Exam (70%)

Mapping of COs to Assessment Rubrics:

	Internal Exam	Assignment	Project Evaluation/Seminar	End Semester Examinations
CO 1	✓			✓
CO 2	✓	✓	✓	✓
CO 3	✓		✓	✓
CO 4		✓		✓
CO 5	✓	✓		✓
CO 6			✓	